

Press release

Ellwangen, March 16, 2017

power one at the UNSAF in Paris

VARTA Microbattery debuts a unique hearing-aid battery product line for premium battery brand power one

“power one connects” – this is the slogan of leading hearing-aid battery manufacturer VARTA Microbattery at the 39th Congres UNSAF (L’Union National de Syndicat Audioprothésistes Francaise) conference. This industry event will take place in Paris from March 24 to 26, 2017. power one is presenting its latest generation of high-performance hearing-aid batteries in the Palais des Congres, niveau 1 Passy, booth H12.

A product of uncompromising German engineering, power one hearing-aid batteries are made in the world’s largest and most modern factory and offer optimum power for every hearing system.

power one connects

Connecting **people** through better understanding, spatial hearing and communication ability – this is a core tenet of the power one philosophy.

Environment

As a premium brand, power one is committed to helping not just people, but nature as well. We are committed to using environmentally friendly manufacturing processes and materials.

Technology

power one connects innovate energy solutions with leading-edge technology. Precise, highly reliable, fully automatic production systems guarantee top quality of every single cell.

power one stands for new, innovative battery and fabrication technology and a unique, complete assortment of hearing aid batteries, as well as leading-edge rechargeable battery solutions.

power one app 2.0

Whether you’re looking for an audiologist, a battery-life check or answers to frequently asked questions about hearing-aid batteries – you can find it all using the new power one app – version 2.0 is now available on the App Store/Google Apps free of charge. This update of the power one app features an expanded reminder function, a more comprehensive health pass and a battery advisor. This mobile service for your smart device is optimized especially for hearing-aid wearers and audiologists.

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Executive Board:
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About VARTA AG

As the parent company of the Group, VARTA AG is active in the business segments Microbatteries and Energy Storage Solutions through its primary operating subsidiaries VARTA Microbattery GmbH and VARTA Storage GmbH. As one of the two largest worldwide manufacturers of hearing aid microbatteries by volume, which are produced, sold and marketed via the brand power one as well as via white label for leading hearing aid manufacturers and battery brands, VARTA Microbattery GmbH is a pioneer in the microbattery sector. In addition, VARTA Microbattery GmbH strives to leverage its hearing aid microbattery expertise to the growth market of rechargeable microbatteries for consumer electronics and a variety of industrial applications. Through its subsidiary VARTA Storage GmbH, the Group also focuses on the design, system integration and assembly of stationary lithium-ion energy storage systems for residential households and customized battery storage systems for OEM customers. The Group's operating subsidiaries are currently active in more than 75 countries around the world with four production and assembly facilities in Europe and Asia, as well as distribution centers in Asia, Europe and the United States.

About power one

VARTA Microbattery's focus on high-tech premium hearing aid batteries makes its power one brand the hearing-aid battery of choice world-wide. This unique success is due to uncompromising quality and reliability, extremely long service lives and maximum ease of use. All power one batteries are manufactured in Ellwangen, Germany, in the world's largest and most advanced hearing-aid battery factory, and are certified according to DIN EN ISO 9001, DIN EN ISO 14001 and DIN ISO 50001.

Photos:



power one App 2.0

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