

Press Release

## GreenTec Awards Gala lit up thanks to energy storage

Ellwangen/Nördlingen, 19 May 2016

The annual GreenTec Awards Gala will be held in Munich on 29 May 2016. The Green Carpet will be rolled out for the ninth time for around 1000 guests from the worlds of business, science, politics and entertainment. The power for the Gala stage will be supplied by VARTA Storage, an energy storage system providing solar power collected during the day for the evening event. The battery manufacturer has been a sponsor of the coveted European environment award since 2013 and, since then, Herbert Schein, CEO of the VARTA Microbattery / VARTA Storage group, has been a member of the jury.

"The GreenTec Awards are the ideal platform for raising awareness of the importance of protecting the environment. I am delighted to be a part of it as a member of the jury," said Herbert Schein. As well as the green VARTA element storage on stage, VARTA will also present sustainable and innovative examples from its product range at an exhibition stand.

One example is its power one premium hearing aid batteries. The mercury-free zinc air batteries are produced in state-of-the-art fully automated production lines as part of a sustainable and environmentally-friendly production process at the world's largest and most modern factory for hearing aid batteries in Ellwangen. The VARTA Lithium-Ion CoinPower cells are small and extremely powerful, as well as being free from lead, mercury and cadmium. The high energy density and small dimensions make new types of wireless headsets and wearables possible.

The GreenTec Awards are Europe's largest environmental and economic awards. They are a showcase for innovative projects and products, which set standards in environmental technology and promote an ecological lifestyle. They demonstrate that sustainability and profitability are not mutually exclusive. The GreenTec Awards 2016 will be presented on 29 May 2016 at the opening gala for IFAT, the world's leading trade fair for environmental technologies. The gala organisers want to put environmental technologies and ecological commitment in the limelight and provide them with a stage. Famous guests this year include Thomas D, Franziska Knuppe, Nena and Revolverheld.

### About VARTA Microbattery GmbH / VARTA Storage GmbH

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply high-quality battery products to our customers in more than 100 countries around the world. The company is headquartered in Ellwangen, Germany. We develop and produce batteries for all major electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfill our customers' requirements all over the world.

The VARTA Storage GmbH is one of the leading companies in the field of battery energy storage based in the Bavarian Nördlingen, Germany. Through research and development the company makes an efficient contribution to the energy turnaround and the environment.

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**Press Photos:**



The gala stage of the GreenTec Awards 2015 – power for illumination is provided by a VARTA energy storage system.



The host of the GreenTec Awards Annemarie Carpendale in front of a VARTA energy storage system.

Photos: GreenTec Awards

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