

Press Release

power one at UNSAF 2016 with its "We are power one" campaign

Ellwangen, March 2016

power one, the brand produced by the world's largest hearing aid battery manufacturer, will be in Paris with its "We are power one" campaign

From 18 to 20 March 2016, VARTA Microbattery will be presenting its powerful power one hearing aid batteries at the UNSAF (French national union of hearing aid specialists) conference in Paris. Visitors will be able to admire all aspects of the mercury-free hearing aid batteries.

power one hearing aid batteries guarantee the highest levels of reliability and quality, thanks to the success of VARTA Microbattery over its 125-year history and continuous investment in development and quality standards. The future-oriented products are produced in Germany using environmentally-friendly production techniques in the world's largest and most modern hearing aid battery factory.

"We are power one!"

Standing behind our quality standards and premium products are our employees. At the UNSAF conference, the people who work day after day to produce the most advanced technology will be on show. "The secret of our success is the high level of professional expertise of our employees, combined with their extensive experience, which ultimately leads to the premium power one product," explained Torsten Schmerer, General Manager and Head of the Retail business division.

See our outstanding abilities for yourself and talk with the people behind the leading power one brand at booth A09.



Picture: Fully automated production facilities for power one hearing aid batteries

Find out more about the world of power one at



www.powerone-batteries.com



power one mobile app available for download from the App Store, Google play or Windows Store



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About VARTA Microbattery GmbH

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply our customers in more than 100 countries with high-quality battery products. The company has its headquarters in Ellwangen, Germany. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfil our customers' requirements all over the world.

Brands of
VARTA Microbattery:

