

Press Release

power one supports Hearing Without Borders

Ellwangen, February 2016

On the occasion of the 60th anniversary of the International Congress of Hearing Aid Acousticians in Nuremberg, representatives of the Hearing Without Borders Initiative visited the power one stand and were presented with several powerful batteries by the world's largest manufacturer of hearing aid batteries. power one is now supporting this project once again.

Hearing Without Borders is an initiative of the Jordanian Crown Prince Al Hussein bin Abdullah II, and its objective is to eliminate hearing impairments by inserting cochlea implants. Every year, about 300 children are born in Jordan with hearing impairments, causing them to suffer significant disadvantages in everyday life. Together with Prof. Dr. Annette Limberger and others, Hearing Without Borders works to give these people a better life. Annette Limberger is Professor in the Faculty of Ophthalmic Optics and Audiology at Aalen University, and established the contact between VARTA Microbattery and the Jordanian initiative.

VARTA Microbattery has now presented further hearing aid batteries of the premium power one brand to Sakher Al Fayez, Manager of the Hearing Without Borders Initiative, and his team. These innovative and powerful batteries by the leader in this technology are the optimum power sources for cochlea implants. The presentation of the hearing aid batteries continues the long tradition of donation campaigns by VARTA Microbattery, and shows once more that the company is well aware of its social responsibility.



Photo: from left to right Sonja Peitl-Steinert (VARTA Microbattery), Sakher Al Fayez, Prof. Annette Limberger, Dr. Hussein Al-Qasem and Meteb S. Al Fayez during the presentation of the battery donation

Find out more about the world of **power one** at



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About VARTA Microbattery GmbH

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply high-quality battery products to our customers in more than 100 countries around the world. The company is headquartered in Ellwangen, Germany. We develop and produce batteries for all major electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfill our customers' requirements all over the world.

Brands of
VARTA Microbattery:

 **VARTA**

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