

Press Release

## VARTA Microbattery at the Wearable Technologies Conference 2016 EUROPE

Ellwangen, January 2016

**VARTA Microbattery will present its high-quality energy solutions for all kind of wearables from 26 to 27 January 2016 in Munich**

### **CoinPower – innovative lithium-ion button cells**

In Munich, VARTA Microbattery will showcase its multiple award-winning rechargeable CoinPower lithium-ion button cells. The extremely safe and reliable cells are based on a variety of patented innovations and have an energy density of up to 30% higher than all comparable products. "Their compact and sturdy design, combined with their outstanding efficiency makes CoinPower cells an ideal energy source for all wearables," explains Herbert Schein, CEO of the group of companies. With their long service life and excellent charge and discharge properties, all aspects of the VARTA CoinPower are impressive. Thanks to their popularity, CoinPower button cells will soon be introduced in other sizes as well.

### **NiMH button cells – reliable and long-lasting**

The showcased NiMH button cells are the perfect addition to the VARTA Microbattery product range. VARTA NiMH cells have been a reliable energy source for wearables and for all applications requiring compact and long-lasting energy solutions for many years now. The smallest rechargeable button cells in the world are a true highlight of the NiMH product range. These are ideally suited to extremely compact applications that require an energy supply.

The VARTA Microbattery team is looking forward to seeing you at **Booth 11**.



**Contact for questions:**

VARTA Microbattery GmbH  
Sonja Peitl-Steinert – Corporate Marketing  
Daimlerstrasse 1  
73479 Ellwangen  
Germany  
Phone +49 7961 921-526  
E-mail: [sonja.peitl-steinert@varta-microbattery.com](mailto:sonja.peitl-steinert@varta-microbattery.com)

**About VARTA Microbattery GmbH**

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply high-quality battery products to our customers in more than 100 countries around the world. The company is headquartered in Ellwangen, Germany. We develop and produce batteries for all major electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfill our customers' requirements all over the world.