

Press release

## **VARTA Microbattery Customer Survey Achieves Very Good Results**

**Ellwangen, 23 February 2010**

### **Worldwide VARTA Microbattery customer survey supplies positive response**

VARTA Microbattery's customer survey in 2009, shows that the comprehensive product range is valued by our customers worldwide.

Technical quality and reliability were also judged as being very high on their selection of VARTA Microbattery as a supply partner. When identifying the data VARTA Microbattery determined that battery design and production processes on a high level are accepted.

The survey was made in 21 countries, 11.8% of responses were from Germany, 9.9% from Taiwan and 9.5% from USA.

A positive message for VARTA Microbattery is the fact that the cost to performance ratio was considered as good.

For VARTA Microbattery the analysis supplies important data for the future business development and survey provides further encouragement in our strategic direction to meet our customer's expectation.

VARTA Microbattery would like to thank all participants for their active participation in the survey and the openness in the answers provided to the questions.

The participants of the survey were entered into a prize draw for completing the survey, with the three prizes going to recipients in Japan, China and France.

The winner from China decided spontaneously for a charitable donation for the victims of the earthquake in Haiti instead of taking the prize. VARTA Microbattery is pleased about this charitable engagement and has immediately decided to raise the prize money to support the victims of the disastrous earthquake.

Brands of  
VARTA Microbattery:

The VARTA logo, consisting of a blue square with a yellow triangle pointing downwards, followed by the word "VARTA" in a bold, blue, sans-serif font.

The powerone logo, featuring the word "powerone" in a lowercase, sans-serif font, with a stylized "e" that has three curved lines extending from its right side.



Picture:

The picture shows the winner during the donation handover for the victims of the earthquake in Haiti by the sales representative Daniel Leung.

**Contact for questions:**

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**VARTA Microbattery GmbH**

VARTA Microbattery is one of the major battery manufacturers in the world maintaining production facilities globally in order to supply more than 100 countries with quality products. The headquarter of the company is in Germany, Ellwangen. We develop and produce batteries comprising many electrochemical systems and cell geometry's. As global system supplier we provide the best solution possible to satisfy our customer's application requirements.

Brands of  
VARTA Microbattery:





### **About Montana Tech Components AG**

Montana Tech Components AG focuses on selected key technologies in global markets which show a particularly rapid growth and also have a strong growth potential in the medium term. The three divisions of the holding - Aerospace & Industrial Components, Metal Tech and Varta Micro Power - are among the leaders in their respective international markets.

